

# Lawrence County Board of Education

Monitoring: <b>Review: Annually, in September</b>	Descriptor Term: <b>News Releases, News Conferences and Interviews</b>	Descriptor Code: <b>1.503</b>	Issued Date: <b>03/13/07</b>
		Rescinds:	Issued:

1 The release of official news from the system and schools shall be coordinated as follows:

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- 3 1. The board chairman will be the official spokesman for the Board, except as this duty is delegated
- 4 to others;
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- 6 2. News releases which are of a systemwide nature or pertain to established system policy are
- 7 the responsibility of the director of schools or a designated member of the administrative staff;
- 8 and
- 9
- 10 3. News releases which are of concern to only one school or to an organization of one school are
- 11 the responsibility of the principal of that particular school.
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13 When individual board members or the director of schools express their views on any issue which is in  
14 opposition to a view expressed in board policy, they have the duty to make clear that the view expressed  
15 is not the official view of the Board or school system.

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34 Cross References:

35 Board-Community Relations 1.500  
36 Board Meeting News Coverage 1.502  
37 Crisis Management 3.203  
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